



Curriculum Vitae

Benoit Canuel

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Personal Information

- Benoit Canuel
- 51 Smith St, Matamata, Waikato, NZ
- 07 880 9278, 021 1298536
- mixit@clear.net.nz
- May 16th 1971
- Married with Three Children
- Excellent Health: Non Smoker
- Full Car License
- Full Motorcycle License
- Hard working, Determined, Problem Solving, Loyal, Interesting, Humorous
- Family, Music, Movies, Motorcycles, Photography, Computers, Technology, Art & History, DIY, BBQ and Gentleman Jack!

Work History

Wildash Audio Systems NZ Ltd
Custom Install Products Manager
April 2005-January 2009

Eurolife Home Centre: Audio/Visual Division
Store Manager/System Designer & Calibrator
April 2003-March 2005

Eastern Hi-Fi
Store Manager Wairau Park Branch
Assistant Manager Howick Branch
May 2000-April 2003

NZ Aerial Mapping/North Shore City Council
Data Capture Officer
January 1999- May 2000

Eastern Hi-Fi
Assistant Manager Rotorua
Sales Consultant Newmarket
March 1994- January 1999

Simister Retravisio Ltd
Sales Consultant
May 1989- March 1994

Qualifications and Training

2008

CEDIA Training

EST₃₁₁: Video Set-up and Calibration

ESD₄₂₃: Advanced User Interface Part 1

ESD₄₂₄: Advanced User Interface Part 2

EST₀₀₆: Display Device Calibration

ESD₃₃₃: Quiet Room Construction

ESD₃₃₁: Home Theatre Audio and Acoustics

Philips Pronto System Controller Training

Level 2 Pronto Certified

2007

CEDIA Training

The Designer, The Client and the Process

HDMI Basics Seminar

The Art of Home Cinema Projects

Working with Designers & Architects

Philips Pronto System Controller Training

Level 1 Pronto Certified

2005

CEDIA Training

Integration of AV & IT Technology

Optimisation of Display Devices

Getting to Know your IP Address

Qualifications and Training

2003

CEDIA Training

B36T: High Performance Home Theatre Calibrations

C18T: Display Device Calibration

A13T: Multi-room, Multi-zone, Multi-source A/V

A25D: 7 Steps to Home Theatre

B&K Multi-room Training Course

Sencore room analyzer training

2002

Eastern Hi-Fi Internal Award for Highest Average Items Per Sale

2001

Eastern Hi-Fi Internal Award for Entrepreneurial Spirit

1993-1997

Tom Hopkins Sale Training

Harry Freidman Sales Training

1994-1995

Hart & Co Top Gun Sales Course

1993

Yamaha Sales Course

The Mills Group: Simpson Sales Course

AEG Sales Course

Maytag Advanced Training Systems

Achievements

2005-2009

Invited to apply to be a CEDIA Certified Instructor

Developed and presented courses to over 300 individuals covering:

- Basic and advanced product knowledge and installation courses
- A three level system-controller training program

Developed a product master catalogue for custom-installers

Developed the “One Touch and it Works” system controller program

Provided accurate product and installation technical knowledge on demand

Tested and evaluated all new product to confirm user/install manual accuracy and performance boundaries

Developed one page quick data sheets on all new products

Worked closely with many customers recommending and planning residential home theatre and multi-room audio/visual systems.

Designed and project managed demonstration rooms including final fit-off, acoustics and calibration of audio/visual equipment

Designed, managed and manned many trade show stalls

Achievements

1989-2005

Involved in the development of the Fast-Forward Magazine
“ The Absolute Beginners Guide to Home Theatre ” supplement

Being hands-on with the design, sales and installation of many
Hi-Fi, home theatre and multi-room systems

Developed the Eastern Hi-Fi “Watts News” Customer Newsletter

Hand written thank you cards to every customer

Proficient in using the Retail-plus sales and inventory management
system

Having training on a portable total-station surveying unit for
surveying gas and water mains

Racing my motorcycle in the Targa rally Tauranga exhibition of
speed event

Meeting and talking with hi-fi guru Ken Ishiwata and Acoustician
Floyd Toole

Enjoying the Jacques Loussier trio live at the Auckland town hall