



CEDIA ELECTRONIC LIFESTYLES® AWARDS



A CEDIA Electronic Lifestyles® Award is an endorsement of your skills as an installer/designer, and provides a valuable opportunity for marketing and promotion of those skills to your client base. Entry is open to all CEDIA Electronic Systems Professional (ESP) members.

The entries are judged by a panel of industry experts and the winners will be announced at the CEDIA Awards Night to be held in Melbourne on Wednesday 23 June 2010, during the annual CEDIA Expo in Melbourne (CEDIA Expo 2010 runs 23-25 June 2010).

There are 12 categories — please read the category definitions below carefully to avoid disappointment. CEDIA members may enter as many categories as they wish, **BUT ONLY ONE ENTRY PER CATEGORY PER CEDIA MEMBER COMPANY**. Entries must strictly adhere to the image and text requirements overleaf, and arrive in their entirety by the **FINAL DEADLINE OF Wednesday 31 March 2010**. If you are unsure of any of the terms and conditions please contact the CEDIA office for clarification (+61 2 9666 1677).

CATEGORIES

- 1 Best Integrated Home Installation over \$300,000**
- 2 Best Integrated Home Installation \$150,000-\$300,000**
- 3 Best Integrated Home Installation under \$150,000**

Definition: An integrated home must feature at least two residential electronic systems professional installed systems (i.e. lighting control and security) that are integrated together to provide enhanced convenience, safety, or reliability for the client. This category does not include demonstration homes or show rooms.

4 Best Media Room

Definition: For the purposes of submitting and judging this category, a media room will be defined as a multi-purpose area of the home with a big screen (106cm or larger), and including systems such as entertainment, telecommunications and data. Examples would include a recreation room, family room etc.

5 Best Commercial Project

Definition: The integration of technology in a commercial environment poses its own unique challenges. Accordingly, this category has been created to recognise members who are providing an installation that satisfied needs or created unusual features that were outside the scope of a residential installation. Examples would include restaurants, pubs & clubs, retail, corporate, hospitality/entertainment, higher education, show rooms etc.

6 Best Dressed System (Residential)

Definition: For the purpose of submitting and judging this category you **MUST** provide clear images of the infrastructure (ie. back of rack). This is an award for the field technician as it represents the work behind the rack. A properly cabled installation is more reliable and should be easier to service. This category is open to the work done on structured wiring panels, distribution boards, equipment racks, etc.

- 7 Best Home Theatre over \$100,000**
- 8 Best Home Theatre \$50,000-\$100,000**
- 9 Best Home Theatre under \$50,000**

Definition: For the purposes of submitting and judging these categories, a home theatre will be defined as a **DEDICATED** room whose **ONLY** purpose is to watch movies and other entertainment programming. Multi-purpose areas like the recreation room and family room are to be submitted in the 'Best Media Room' category.

10 Best Special Project - Domestic

Definition: This category was created to recognise members who are providing more unusual smart-home solutions, such as social housing projects, environmentally-friendly homes or the more surreal automation and integration projects.

11 Best Project Documentation

Definition: For this category you need to submit a proposal/design in its entirety. For example documentation including: line drawings, CAD drawings, marked plans etc. The only exclusions should be costs and pricing. Submissions in this category must also abide by all the rules; proposal/design must have been completed within the 2009/10 time-frame. Please post a **HARD COPY** of the proposal/design to CEDIA.

12 Best Marine Project

Definition: This category recognises members who are delivering automation & integration solutions to either domestic or commercial marine vessels.

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HOW TO ENTER

PROCEDURE:

Each CEDIA member company may enter each category only once.

- Submit a separate 'Awards Official Entry Form' for each entry (form must be submitted as a Word doc — not as a PDF).
- Each entry should be submitted ON A SEPARATE CD (e.g. if you enter four categories, you must send four separate CDs).
- An A2 layout will be designed from your materials and supplied to you as a PDF proof by email. Any amendments to this layout must be returned to CEDIA by email within 72 hours.
- A final PDF proof will be provided. Further corrections will only be allowed if resulting from errors made on the first set of corrections (i.e. one chance).
- Boards will be mounted in a display area at CEDIA Expo 2010 where judging will take place. Each board remains the property of CEDIA; boards can be purchased at a charge of \$50 per board.
- Winners will be announced at the CEDIA Awards Night, Wednesday 23 June 2010.

SEND YOUR ENTRIES TO:

**CEDIA 2010 Electronic Lifestyles® Awards,
Unit 2, 10-18 Ocean St, Botany, NSW 2019**

DEADLINE: entries must arrive by 5.00pm AEST, Wed 31 March 2010. No late entries will be considered.

ADDITIONAL RULES: It is COMPULSORY that ALL images and content supplied MUST BE cleared by the client for use on the display boards and in ANY related marketing material by CEDIA and their press partners. If this condition is not met the entry will be disqualified.

In consideration of price bracket the amount refers to the total AUD dollars invoiced by your company for products and labour (not including GST or government charges).

FOR EACH CATEGORY, SEND A SEPARATE CD CONTAINING:

TEXT (Word doc or similar. Please DO NOT supply PDFs, and DO NOT type ALL IN CAPITALS!).

- Complete the official entry form (selected text will appear as supplied).
- An equipment list for the installation (product list only — qty, brand, model and product type)
- List of exclusions (i.e. complimentary products & labour featured in your project invoiced by other suppliers. For example, furniture or cabinetry not supplied by your company.)

IMAGES (300dpi jpg/tif files as large as possible):

- ONE clearly marked LEAD image
- Up to FIVE SUBSIDIARY images

Note on image quality: low-res images (eg 72dpi or internet-sourced pics) will have insufficient quality for either the judging boards or the winners' round-up supplied to the press. If time permits, we will request higher quality images.

If time does not permit, the entry may be disqualified.

All entries must feature recent jobs that have been completed between Friday 1 May 2009 and Wednesday 31 March 2010.

Entry implies acceptance of the competition rules and procedures.

Please remember that each entry should be submitted ON A SEPARATE CD (e.g. if you enter four categories, you must send four separate CDs).

While every effort will be made to obtain satisfactory materials, entries arriving close to deadline which do not comply with entry procedures and requirements may not be prepared for judging. In such cases CEDIA's decision will be final.

**Enquiries can be made to Kelly Willett,
Events Co-ordinator, CEDIA, 02 9666 1677 or
awards@cedia.com.au.**